

## MARQUEE STALLS

Bookings in these marquees are on a first come, first served basis although discretion may be used to ensure the best possible range of products is offered.

**CRAFT & LIFESTYLE MARQUEE:** restricted to small non-food businesses, not charities. COST: £35 per 6ft x 2ft table (provided) & includes one admission pass.

**FOOD MARQUEE:** restricted to food businesses COST: £60 per 7ft x 7ft pitch, includes one admission pass and use of washing facility. Electricity available at £15 per pitch. **Food may be sold to eat**, however please indicate prior as we wish for local homemade produce so consent from society is required. Copies of latest Environmental Health inspection report, Hygiene Certificate & proof of Public Liability insurance must accompany your booking.

### MARQUEE STALL CONDITIONS

- Livestock judging begins at 8.30am. All stands must be set up prior to 9am and vehicles must be unloaded and removed to the car park by then. There is the opportunity to set up the afternoon/evening before the show but items are left at your own risk. The majority of stall holders set up from 7am on show morning.
- Your display space is limited to the size of pitch / length of the table(s) booked. You may use the space as you wish but NO additional frontage is allowed as this would infringe on neighbouring stall holders. Exhibitors are not permitted to play music. Location of stalls is mapped out annually by the convenors and is likely to vary from year to year to keep the interest of our visitors.
- Stall holders must not bring large balloons, stink bombs, noisy items e.g. fun snaps, cap guns, air horns or similar items. These have led to animals being upset or caused a public nuisance in the past. Anyone found with them will be asked to remove them from their stall and will not be granted a pitch the following year.
- The acceptance of your booking is at the discretion of the Society's organising committee. Should you need to cancel, a refund (less admin charge) will only be given if and when the space is resold. In the case of the Society having to cancel the show due to a Force Majeure, no refunds will be given.
- Wigtown Agricultural Society accepts no liability for your property. The exhibitor is solely responsible for their own insurance, fire & safety provision and risk assessment while within the showground. Your Public Liability insurance policy and risk assessment must be available for inspection on show day.

# TRADE, SPONSORSHIP, MARKETING & ADVERTISING OPPORTUNITIES



## WIGTOWN SHOW

**Wednesday 2nd August 2023**

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### BECOME A MEMBER OF THE SOCIETY

Membership is available to everyone. The annual membership gives free admission to Wigtown Show and is required for access to the members bar and pavilion facilities on show day.

Annual member = £20 Life Member (one off payment) = £375

Membership option is available on booking form. Membership application form can be downloaded from members page of our website: [www.wigtownshow.org.uk](http://www.wigtownshow.org.uk)

*Wigtown Agricultural Society is a company limited by guarantee  
Company No. 390698 Charity No: SCO14308*

## OUTDOOR TRADE STANDS

### *MARQUEE STALL INFORMATION IS ON BACK PAGE*

**OUTDOOR TRADE STAND:** Prices start from £100 and include admission passes. Various sizes of pitches are available, from 15ft x 15ft to 60ft x 40ft; please select the appropriate one on the booking form.

No canvas or equipment is provided. We use Inverhall Marquees, if you wish to book canvas or any tables, chairs etc with them, please contact them direct - email: enquiry@inverhall.com Tel: 01505 329968. You can of course bring your own canvas or use another supplier.

### **OUTDOOR TRADE STAND CONDITIONS**

- Livestock judging begins at 8.30am. All stands must be set up prior to 9am and vehicles out with your trade stand area, removed to the car park by then. Stands can be set up from the Monday before the show but items are left at your own risk. (DO NOT take large equipment on site without the Stand Convener present, any damage to ground or other pitches will be charged to the person/company.)
- Electricity is NOT provided. If bringing a generator, it must be a SILENT one.
- Priority for ringside pitches is given to Main Sponsors.
- Stall holders must not bring large balloons, stink bombs, noisy items e.g. fun snaps, cap guns, air horns or similar items. These have led to animals being upset or caused a public nuisance in the past. Anyone found with them will be asked to remove them from their stall and will not be granted a pitch the following year.
- The acceptance of your booking is at the discretion of the Society's organising committee. Cashed cheque indicates your application has been accepted.
- Should you need to cancel, a refund (less admin charge) will only be given if & when the space is resold. In the case of the Society having to cancel the show due to a Force Majeure, no refunds will be given.
- Wigtown Agricultural Society accepts no liability for your property/stand. The exhibitor is responsible for their own insurance, fire & safety provision and risk assessment while within the showground. Your Public Liability insurance policy and risk assessment must be available for inspection on show day.

## SPONSORSHIP & MARKETING PACKAGES

The show relies on Sponsorship so we offer various packages to attract both businesses and individuals wishing to support the show and those looking for networking opportunities. Sponsors are listed in the Show Catalogue and on our website. Complimentary teas and coffees are available for sponsors in the members pavilion until 12 noon on show morning. Donations of vouchers for additional livestock prizes are appreciated but Sponsor badges & admission passes are only given for monetary sponsorship. Trade exhibitors who are also monetary sponsors get preference when allocating pitches.

### SPONSORSHIP PACKAGES (*£200 average prize money in each livestock section*)

**£220+ gives:** Sponsor & guest badges, 4 admission, 4 lunch and the opportunity to display one advertising banner in the main ring. (*Badges do not gain show admission*)

**£125+ gives:** Sponsor & guest badges, 2 admission and 2 lunch

**£85+ gives:** Sponsor & guest badges and 2 admissions

**£50+ gives:** Opportunity to display one ringside banner

*These are examples - packages can be tailor made on request.*

### MAIN SPONSORS (*sponsor e.g., premium list, catalogue, marquee or programme event*)

**£1000+ gives:** All of £220 package PLUS complimentary trade stand pitch in a ringside location, display of up to 4 advertising banners in main ring, complimentary full-page advert in catalogue & premium list, loud speaker mentions on show day. The most generous sponsors will also have their company logos on the front page of the Show Catalogue and marketing fliers. *This is an example, contact us to discuss your requirements and ideas e.g. Company branding of areas of the show is available on longer terms.*

### ADVERTISING PACKAGES

Promote your business by taking an advert in the Show Catalogue which is purchased by members of the public on show day and also the Premium List which is sent to stock exhibitors prior to the show. Note the copy deadlines. Adverts can be emailed to "secretary@wigtownshow.org.uk" or returned with this form.

| <b>ADVERTISING PRICING</b>  | ½ page black/white (H:9cm x W:13cm) | Full page black/white (H:19cm x W:13cm) | ½ page colour (H:9cm x W:13cm) | Full page colour (H:19cm x W:13cm) | Advert required by     |
|---|-------------------------------------|---|--------------------------------|------------------------------------|------------------------|
| In Show Catalogue AND Premium List  | £110                                | £190                                    | £190                           | £350                               | 15 <sup>th</sup> March |
| In Show Catalogue ONLY  | £70                                 | £110                                    | £160                           | £300                               | 30 <sup>th</sup> June  |
| <b>ADVERTISING SHOW DAY SPECIAL:</b> ½ page black/white catalogue advert, display banner on ringside, two show admissions |                                     |   |                                | £135                               | 30 <sup>th</sup> June  |